



# Sustainable U.S. Soy Label

## Sustainable U.S. Soy Labels Available for Product Packaging

Companies can show their commitment to sourcing sustainable U.S. Soy with a consumer-facing packaging label.. They can also include a QR code on the label directing consumers to learn more about the U.S. Soy Sustainability Assurance Protocol and the U.S. Soy advantage [online](#).

“Since introducing the Sustainable U.S. Soy label to Sajo Daerim’s soy paste products, sales have increased 23% in less than one year.”

- Sang Hoon Kim, CEO of Sajo Daerim Corporation (Seoul, Korea)

### Buy Verified Sustainable U.S. Soy

Sustainable U.S. Soy is verified through the U.S. Soy Sustainability Assurance Protocol (SSAP). The SSAP verifies that U.S. Soy is produced with care for the environment and society under a system of regulations, processes and practices that deliver meaningful outcomes. The protocol is aligned with goals working to eliminate hunger, produce responsibly, and protect land and water. In addition, U.S. farmers produce soybeans with a dedication to continuous improvement, adopting best management practices, as well as new methods and technologies that contribute to sustainable U.S. Soy.

**Soy Export Sustainability, LLC** uses the SSAP to verify shipments of U.S. Soy exports to countries across the world as being sustainably produced. They grant a certificate for SSAP-verified sustainable U.S. Soy and provide further transparency throughout the value chain through SSAP transferable certificates.

### Get the Label

The Sustainable U.S. Soy label is available for use by international companies at no cost. Soy products such as food or animal feed must contain at least 60 percent sustainable U.S. Soy, while whole soybean products must contain at least 90 percent sustainable U.S. Soy to meet label licensing requirements.

Companies that produce animal products that are fed sustainable U.S. Soy can demonstrate their commitment to sustainability by using the Fed with Sustainable U.S. Soy label. This label allows companies to promote products like poultry, pork, shrimp or other proteins. At least 60 percent of the soy in the feed ration must come from verified sustainable U.S. Soy.



The “Sustainable U.S. Soy” label, announced in 2015, is used to promote products produced using SSAP-verified soy.



The “Fed with Sustainable U.S. Soy” on-pack label is used to promote animal products fed with SSAP-verified soy.

All companies using the label are audited on an annual basis. This ensures adequate purchases and percent usage of sustainable U.S. Soy, verified by SSAP certificate. Users of the label must maintain documentation and details to track an annual mass balance calculation. Before using the no-fee label, a License Agreement must be signed by the U.S. Soybean Export Council (USSEC) and the licensee.

## Label Usage

Join the growing list of companies across the world that showcase their commitment to sustainable products.

The Sustainable U.S. Soy label is used by companies worldwide to identify soy products made with SSAP-verified soy. The label can be seen on more than 1,000 products in countries such as:



Let consumers know that when they see the Sustainable U.S. Soy label on your product, they can trust the soy was produced sustainably.



Scan here! Learn more about using the Sustainable U.S. Soy label.

